PERSATUAN USAHAWAN OKU PENGLIHATAN MALAYSIA (BEAM)
BLIND ENTREPRENEUR ASSOCIATION MALAYSIA
ROS Registration No.: PPM-021-14-07042014

Reference : BEAM/DEP/1/26
Date :

DEEPAVALI: THE FESTIVAL OF LIGHTS – LET'S BRIGHTEN THE LIVES OF THE VISUALLY DISABLED

Dear YBhg. Tan Sri/Datuk Sri/Dato' Sri/Datuk/Dato'/Tuan/Puan,

Persatuan Usahawan OKU Penglihatan Malaysia is **also known as BEAM.** Our ROS Registration number is PPM-021-14-07042014.

This organization was established to provide Information Technology, Digital Marketing and extensive computer literacy training for the blind community in Malaysia. Particular emphasis is on those from rural areas where such training is not available.

BEAM strives to bring technology into the hands of the blind in order to break the digital divide and enable them to acquire entrepreneurial skills and be part of an inclusive society.

The white cane, which has been the traditional mobility tool for the blind, can only detect ground-based hazards and obstructions.

The arrival of the smart cane has become a life-changing development for the blind community.

The smart cane has an ultrasonic sensor that will detect obstacles ahead as well as those overhead. It can detect open doors, overhead posters, open drains as well as moving objects. The sensor warns of the obstruction ahead through various levels of beeps. This provides security and mobility independence to the blind.

We hope to distribute this smart cane to about 100 deserving blind persons of all races throughout Malaysia. We are seeking funds to purchase these smart canes. **The estimated cost per cane is about RM200.**

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In view of the forthcoming Deepavali celebration on 08 November 2026, t**he organization would like to conduct the following**:

1. Distribution of smart canes to selected individual blind persons.

2. Deepavali angpows of **RM30 each for 100 blind members.**

3. Dinner for 130 blind participants and volunteers at RM30.00 per pack.

Deepavali is known as the **Festival of Lights**. In the same spirit, presenting smart canes to the blind community symbolises bringing greater independence, confidence, and joy by helping to illuminate their path towards safer mobility.

Your kind contribution, in full or in part, will greatly help in purchasing the canes and training the blind in the proper use of the cane.

The sponsorship can be for all or part of the package.

Donations can be banked into the organization's bank account with **BANK SIMPANAN NASIONAL**, account number: 1013041100094116.

Please fax or email the bank-in slip to our office. This is to enable us to issue an official receipt. For further enquiries, please call our office at 0166867649.

Once again, thank you for your generous support.

Yours sincerely,



Ridzuan Bin Mohd Zaid
Pengerusi
PERSATUAN USAHAWAN OKU PENGLIHATAN MALAYSIA